

CAREER OPPORTUNITY



Are you interested in a challenging, meaningful, growth-oriented career opportunity? Family Policy Alliance is dedicated to a nation where God is honored, religious freedom flourishes, families thrive and life is cherished.

Family Policy Alliance considers every position one of ministry and a valued part of our team. Therefore, it is essential that all team members have a personal relationship with Jesus Christ and fully subscribe to our Statement of Faith, Foundational Beliefs, Vision, Mission, Strategy, Shared Values and be able to demonstrate their sense of calling to work in a ministry that engages in the American system of government to affect the outcome of public policy, elections and culture for Christian values and families.

Family Policy Alliance (FPA) is seeking candidates for the full-time position of **Communications Specialist & Producer**. The primary responsibilities will be to produce and disseminate communications content, especially video content for general audience consumption, as well as for formal educational programs for targeted audiences. The Producer will also manage earned media efforts and contribute to managing social media accounts.

Position Specifics:

- A mature Christian faith and fully supportive of Family Policy Alliance’s Statement of Faith and Foundational Beliefs (see www.familypolicyalliance.com/careers/).
- Comfortable working with those holding non-Christian faith beliefs or secular beliefs and upholding the second greatest commandment, “Thou shall love they neighbor as thyself.”
- **Responsibilities:**
 - Produces video content for existing and potential future recurring video series, to include: scheduling guests, prepping internal hosts, editing raw footage, and posting and disseminating final video products via existing and future media channels, including social media platforms; these videos may be produced for general audiences, targeted audiences and for video-based education programs housed on a Learning Management System. The Producer will support the work of the Education team as an internal “client.”
 - Manages earned media efforts to include: developing media strategies, researching media contacts and reporters’ beats to advance ministry goals and initiatives, drafting and disseminating press releases or other media materials, pitching initiatives and spokespersons for interviews, and scheduling and preparing spokespersons for interviews.
 - Develops relationships with members of the media to facilitate interviews and providing timely perspectives on cultural and governmental issues.
 - Writes, produces, edits, posts and disseminates content for websites, email newsletters and social media.
 - Implements existing brand standards and messaging guidelines across content created, produced, edited, posted or disseminated.
- **Education & Experience:** Bachelor’s in communications, journalism, English, video or multi-media production, political science, public policy, history or related field; 2+ years’ experience in video production & scheduling required and 2+ years’ experience in earned media strongly preferred
- **Technology Skills:** Microsoft Office 365 Suite, Constituent Relationship Management platforms, video-editing software, email marketing and web publishing tools, and media monitoring/distribution platforms
- **Working Hours & Environment:** Requires flexible working hours to include occasional evenings and weekends; ability to travel on a limited basis
- **Location:** Colorado Springs, Colorado, but will accept candidates who can work remotely from a home office
- **Salary Range:** \$50,000-65,000 based on experience and qualifications
- **Benefits:** Please visit <https://familypolicyalliance.com/wp-content/uploads/2021/08/FPA-Benefits.pdf>

If you have the above qualifications, please submit your **resume** and a **cover letter** stating the reasons you would like to work for Family Policy Alliance to careers@familypolicyalliance.com. We will be back in touch with you soon if additional information is required. Thank you for your interest in serving with Family Policy Alliance.