

Supporting Organizations Supplemental Privacy Statement

Introduction and Application

The organizations supporting this activity believe your privacy is important and should be protected. As we are committed to transparency, integrity, and accountability, we want you to know how we handle your personal information that you provide to us when using our joint ads, website or web page(s). Accordingly, this Supplemental Privacy Statement explains what personal information we collect, the purpose for which it is jointly used by us, and how we distribute it among ourselves. As each Supporting Organization may be subject to different state or federal privacy laws and therefore may retain, store, and use such personal information differently and for different purposes, share it with different parties, and provide you with different rights and choices regarding your personal information, this Supplemental Privacy Statement applies to your personal information as a supplement to, and in conjunction with, each organization's individual privacy policy. The links to those privacy policies are provided below. We strongly recommend that you review the provisions in those privacy policies in addition to reading this Statement.

This Supplemental Privacy Statement does not apply to the Supporting Organizations' own websites or their collection, storage, and use of personal information that you provide to them other than on our joint ads, website or web page(s). Nor does this Statement apply to third-party websites, including social networking and image/video-sharing websites on which a Supporting Organization has a page, websites and applications on which it posts podcasts or has its podcasts distributed, and blogs or forums hosted by third parties on which it may make a post.

Personal Information Collected on the Joint Ads. Website or Web Pages

The personal information we collect when you use our joint ads, website or web page(s) is the information you provide to us when you enter data into fields contained on the joint ads, website or web page(s). It typically consists of contact information such as your first and last name (or if you are an organization your organization's name), part or all of your postal and/or street address, and your phone number and email address. For example, in order to download a publication described on the joint ads, website or web

page(s), you may first need to provide such information. Occasionally, the fields may ask for basic demographic information such as your age range and sex. If you are purchasing an item listed on the joint ads, website or web page(s), the fields may request transactional information such as credit/debit card data. Finally, we may ask for other information, such as how you heard about us or became aware of the material(s) described on the joint ads, website or web page(s).

“Personal information” as defined under most if not all state and federal privacy laws does not include information publicly available about you. Consequently, although you may provide such information to us in the fields on this joint ads, website or web page(s), that information and its use is usually not subject to those laws.

The Purposes for Which We Use Your Personal Information

We use the personal information you provide on our joint ads, website or web page(s) to fulfill your request for which you provided that information such as, for example, providing you with a downloadable copy of the material(s) described on the joint ads, website or web page(s). As this Supplemental Privacy Statement applies to your personal information as a supplement to, and in conjunction with, each Supporting Organization’s individual privacy policy, each organization may additionally use the personal information you provide as set forth in their individual policy, the links to which are provided below.

Anonymous Data and “Cookies”

As “personal information” under state and federal privacy laws generally means data or information that we can reasonably link to an individual whom we can readily identify, directly or indirectly, it does not include anonymous data, that is, information that cannot reasonably be linked to an individual whom we can readily identify. However, we believe you should know what types of anonymous data (non-personal information) is obtained from your use of the joint ads, website or web page(s), and how we use cookies. The anonymous data we collect may consist of a user’s IP address, browser type, device type/model/manufacture, Internet service provider, domain names, access dates and times, length of website visits, which web pages the user visits, and the website address if a user comes to our joint ads, website or web page(s) from a link in a third-party website.

We also may use “cookies.” A cookie is a tiny data file containing a randomly assigned, alphanumeric number that is automatically created on a computer’s browser when a user accesses our joint ads, website or web page(s). Its purpose is to simplify the process of logging into certain areas and to quickly and automatically provide the user with the content they are seeking. Cookies do not damage the user’s computer nor can they read other files on it. While the default setting on most browsers is to accept cookies, a user can usually change the settings in their browser to block all cookies or block or accept cookies for certain sites they have listed in their browser’s cookie settings. If a user blocks cookies for a site, the user might not be able to access that site or some of its features may not function properly.

We use both “session cookies” and “persistent cookies” to improve a user’s experience. Session cookies remain on a user’s computer only during the user’s site visit; they expire when the user closes their browser. They are used to ensure that the user’s browser is recognized when the user moves from page to page within a site and any information the user has entered is remembered. Persistent (or “tracking”) cookies remain on a user’s computer after the user leaves our joint ads, website or web page(s). They also increase the functionality and user-friendliness of the site. Persistent cookies are primarily used to automatically fill in a user’s contact information when the user accesses a form on our joint ads, website or web page(s), based on having previously provided such information to us electronically.

Distribution of Your Personal Information Among the Supporting Organizations

The personal information you provide on our joint ads, website or web page(s) is initially received electronically by only one of the Supporting Organizations (the “receiving organization”). As described below, that organization may provide a copy of it to one or more of the other Supporting Organizations. The Supporting Organization(s) to which it is provided depends on the relationships between the Supporting Organizations or whether you (i) were referred or came to our joint ads, website or web page(s) from that Supporting Organization or (ii) selected that Supporting Organization’s name in a field on our joint ads, website or web page(s) asking how you heard about this activity or material. Please note that the receiving organization providing a copy of your personal information to one or more of the other Supporting Organizations does not, to our understanding, constitute “sharing” your information under state and federal privacy laws.

As mentioned in the Introduction, each Supporting Organization provided with your personal information may subsequently share it with other parties. Please refer to each organization's individual privacy policy, the links to which are provided below, on how it may share your information with others.

Family Policy Alliance, Family Policy alliance Foundation and Christians Engaged

A copy of the personal information from users who were referred or came to our joint ads, website or web page(s) from Family Policy Alliance, Family Policy Alliance Foundation, or Christians Engaged, or Americans United for Life, and personal information from users who provide information in our joint ads, website or web page(s), is provided by the receiving organization to these organizations but not to any other Supporting Organization.

Americans United for Life

A copy of the personal information from users who were referred or came to our joint ads, website or web page(s) from Americans United for Life, and personal information from users who completed an ad form, is provided by the receiving organization to this organization only. Personal information from users who were referred or came to our joint ads, website or web page(s) from another Supporting Organization, or from users who selected another Supporting Organization in a field on our joint ads, website or web page(s), is not provided to Americans United for Life.

Contact Information for Supporting Organizations and Links to Their Privacy Policies

Family Policy Alliance (or FPAF or CE)

8675 Explorer Drive, Suite 112

Colorado Springs, CO 80920

Phone: 866.655.4545

Email: mail@familypolicyalliance.com

Privacy Policy: <https://familypolicyalliance.com/privacy-policy/>

Americans United for Life

1150 Connecticut Ave NW, Suite 500

Washington, DC, 20036

(202-289-1478

life@aul.org

Privacy Policy: <https://aul.org/mission/privacy-policy/>