

SOCIAL CONSERVATIVES IN ACTION



IMPACT REPORT



United in purpose, we are building a movement of believers working toward a nation where God is honored, religious freedom flourishes, families thrive, and life is cherished.

TOGETHER FOR FAITH, FAMILY, AND FREEDOM

A Letter from Craig DeRoche, President & CEO

Something extraordinary is happening. Across our nation, believers from every background are uniting under the name of Christ—standing together for faith, family, and freedom like never before.

Through your prayers and partnership, Family Policy Alliance is now working alongside tens of thousands of churches and ministries and reaching millions of Christians across America. Together, we're equipping and mobilizing what many call "social conservatives," but what we know to be faithful believers answering God's call to steward their citizenship.

Because of you, our impact has multiplied beyond what money or manpower alone could explain. God is clearly moving. Yet, this growth has not come without cost.

This year, we've seen leaders in our movement face hostility, lawsuits, and even imprisonment. But by God's grace—and your steadfast support—we've stood firm in peace and freedom, advancing truth in the face of opposition.

Our response to darkness has not been to retreat, but to pursue revival. We are reading the Bible aloud cover to cover next year through **America Reads the Bible**—what we believe will be the largest Bible reading event in our nation's history. Like Joshua leading the people to renew their covenant, or Ezra calling a generation back to the Word, we are proclaiming God's truth over our land once again.

Our confidence isn't in politicians or passing headlines—it's in the Lord and in His Word. And as we look ahead, we believe 2026 will be the most impactful year in our history.

Thank you for standing with us. Your generosity and prayers make this mission possible. Together, we're seeing God restore faith in America.

With gratitude and hope,



Craig DeRoche
President & CEO

Family Policy Alliance, Family Policy Alliance Foundation, and Christians Engaged

Advancing Biblical Values Through Civic Engagement



Through **alliances and advocacy**, we work alongside state and national partners, ministry leaders, and policymakers to advance policies that protect life, strengthen families and secure religious freedom. We amplify the voice of biblical citizens in legislatures across the nation.



Through **education and training**, we equip individuals, families, pastors, elected officials and leaders to understand the cultural and policy issues of our time—and to stand courageously for biblical truth in their spheres of influence.



Through **mobilization and discipleship**, we inspire and activate Christians to pray, vote and engage for God's glory—raising up citizens and leaders who bring faith to the ballot box, the statehouse and their local communities.

"The great American Daniel Webster said: 'Whatever it is that makes men good Christians, makes them good citizens.' Working with Christians Engaged and Family Policy Alliance Foundation has helped our members better understand how the Bible and civics connect from a non-partisan perspective."

DR. JACK GRAHAM

Prestonwood Baptist Church and Jack Graham Ministries

"I love what [Family Policy Alliance] stands for. And may the Lord continue to bless and keep this really important resource for our country."

U.S. SEN. TIM SCOTT (R-SC)



FPC leaders at the annual FPC Conference

ALLIANCES IN ACTION

FPA hosts and serves a powerful alliance of nearly 40 allied state organizations—many of which FPA helped launch in recent years.

This remarkable alliance—made up of nearly 400 professional staff committed to our biblical worldview—is transforming state after state. Together, FPA and these state Family Policy Councils (FPCs) have been the driving force behind:

- 25 states banning transgender drugs and surgeries for minors
- 27 states saving girls' sports
- 22 states requiring age verification for access to porn
- Countless pro-life, parental rights and religious freedom protections

Your help allows FPA to serve and equip these heroes of the pro-family movement through training, organizational consultations and resources, hosting the annual Family Policy Council Conference, and so much more.

Your support also equips us for the costly and labor-intensive work of starting organizations in states where they are still needed.

FPC ALLIANCE STATISTICS

States Represented	39
Employees	375+
Direct Church Relationships	55,000
Alliance Annual Funds	\$60MM
Annual Legislative Wins	500



Scan the QR code for the contact information of the Family Policy Council (FPC) in your state, or visit: FamilyPolicyAlliance.com/Allies

“The victories we’ve had in Wisconsin are thanks in no small part to the equipping we receive from Family Policy Alliance. They invest so much in state groups like ours – developing model policies, training state legislators, hosting the annual conference, and a hundred other ways.”

DANIEL DEGNER
Wisconsin Family Action

“The nationwide alliance that FPA leads is invaluable. We gain so much from their organizational expertise and coordinated issue strategy. FPA’s leadership helps unify our voices, multiply our effectiveness across the country, and operate more effectively and efficiently in our own individual states.”

JOHN RUSTIN
North Carolina Family Policy Council

LEGISLATIVE IMPACT

God at Work
Through Alliances



Protecting Kids in The Digital Age

This year, our Let Parents Parent campaign gained powerful momentum. States passed new age-verification laws—and the Supreme Court upheld them in *FSC v. Paxton*, securing our biggest victory yet for families.

Parents—not Big Tech or the pornography industry—should decide what their children see and learn. That’s why Family Policy Alliance is leading the charge to restore parental rights online through innovative measures like the App Store Accountability Act and age verification for explicit websites.

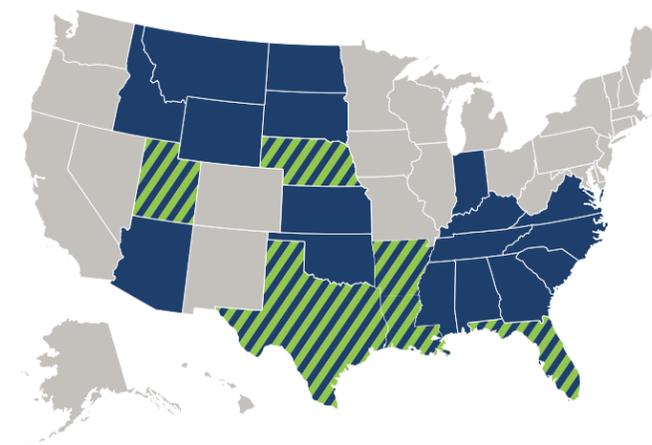
Thanks to your support, parents—not corporations—are reclaiming the power to protect their kids.



Scan the QR code to see a breakdown of this problem and how FPA is making a historic impact to protect kids and empower parents!



FPA VP of Public Policy Joseph Kohm speaks at a rally to protect kids in front of the Supreme Court on the day of *FSC v. Paxton* oral arguments.



23 states have used one of our endorsed policies to help make the internet safer for kids.

Age Verification in the States:

- Bill passed for adult online content
- Bill passed for social media and app stores



Melissa McKay



PROVIDING REAL HELP FOR KIDS STRUGGLING WITH THEIR IDENTITY



PROTECTING THE GOD-GIVEN RIGHT OF MOMS AND DADS TO PARENT THEIR KIDS



PROTECTING FAIRNESS AND INTEGRITY IN GIRLS' & WOMEN'S SPORTS



MAKING ABORTION UNTHINKABLE IN OUR POST-ROE NATION



EMPOWERING EVERYDAY AMERICANS TO BRING PUBLIC EXPRESSIONS OF FAITH BACK TO OUR COMMUNITIES



ABOVE: Joseph Kohm leads a panel of allied experts at SoConCon 2025 celebrating the Skrmetti ruling and strategizing how to move more Help Not Harm legislation forward in the states.

Supreme Court Victory: U.S. vs. Skrmetti



EIGHT YEARS OF WORK. ONE LANDMARK WIN FOR AMERICA'S CHILDREN.

The U.S. Supreme Court upheld *Help Not Harm*—Family Policy Alliance's groundbreaking law protecting minors from irreversible gender interventions.

What began in 2017 as a model bill is now law in 25 states. The Court's ruling affirmed what we've said all along: states have the right—and duty—to protect children from medical harm.

Through perseverance and partnership, FPA, Christians Engaged, and our allies turned foresight into national impact—safeguarding children, strengthening families, and shaping culture for generations.



Scan the QR code to watch Joseph Kohm and Grace Youngson break down the *Skrmetti* ruling.

Taking on Big Tech

APP STORE ACCOUNTABILITY ACT

Building on the Supreme Court's *FSC v. Paxton* victory, Family Policy Alliance Foundation launched the next frontier of online child protection—the *App Store Accountability Act (ASAA)*.

At SoConCon, Senior Fellow **Melissa McKay** inspired nearly 400 leaders with a bold vision: **empowering parents, not Big Tech, to protect their kids online.** Three states have already enacted versions of ASAA, giving families real tools to block harmful content and predatory platforms.

With legislators in 30 states now drafting ASAA bills, the new ASAA Coalition is driving a national movement to restore parental control online.

Your support is helping families reclaim the digital world—one state at a time.

“Family Policy Alliance and Christians Engaged are *powerful allies* of First Liberty Institute in the nationwide fight for religious freedom. No other organization matches FPA's ability to mobilize state leaders and advance our shared values from coast to coast and Christians Engaged is mobilizing individual Christians all over the nation. It is an honor for us to partner with them.”

KELLY J. SHACKELFORD, ESQ.

President and Chief Executive Officer of First Liberty Institute



UNITED FOR IMPACT

Standing Firm: When Faith is Put to the Test

At the SoConCon 2025 Gala, the movement stood shoulder to shoulder with **Jason McGuire**, president of the New York Families Foundation. Jason had been unjustly targeted by New York Attorney General Letitia James and sentenced to eight weekends in jail for minor reporting errors—a clear act of political intimidation.

In a powerful, Spirit-filled moment, **Craig DeRoche**, **Tony Perkins**, and Family Policy Council leaders gathered around Jason in prayer—just one day before he reported to jail. What the enemy meant for fear became a rallying cry for courage, faith, and conviction across the nation.

When one of us is targeted, all of us stand.



Scan the QR code to watch **Craig DeRoche's** conversation with **Jason McGuire** on the *SoCon Report* podcast.

SOCON 2025

SOCIAL CONSERVATIVE POLICY CONFERENCE™

Leaders Come Together to Shape America's Future

Nearly **400 social conservative leaders—including 55 state legislators—gathered in Indianapolis** to chart the course for America's future. Together, they tackled today's most urgent battles: protecting children, defending life, restoring parental rights, and advancing education freedom.

Armed with expert communications training, data-driven research, and model policies across more than a dozen issue areas, these leaders left united—and equipped—to advance faith, family, and freedom in their states.

QUICK STATS

- Third-annual event
- First SoConCon Radio Row included 14 shows
- 387 attendees
- 150+ orgs & entities
- 40 sponsors; 15 new this year



Scan the QR code to watch the SoConCon 2025 highlights video.



"I am leaving encouraged, upbeat and motivated to make a difference in whatever way God directs."

ZACHARY METTLER
Focus on the Family



"All the great organizations that I contribute to and receive information and guidance from are here in one place. It felt like I was at home and with my people, in person!"

REP. ELIZABETH CARUSO (R-ME)





EDUCATING FOR IMPACT

Raising Up Leaders: From Pew to Policy

REP. ALYSSA BROWN—FAITH IN ACTION AT 26.

Alyssa Brown, a pastor's daughter from north-central Arkansas, turned conviction into impact—winning office at just 26. Her journey started in ministry, deepened through Arkansas Family Council's *Pastors' Day at the Capitol*, and grew through her work with *Christians Engaged*.



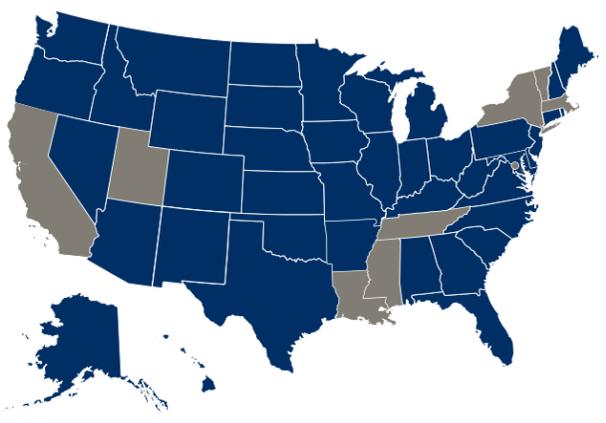
After her first legislative session, Alyssa joined the 2025 *Statesmen Academy*, where she found strength and community among

fellow faith-driven leaders. This fall, her *RESTORE Act*—a holistic maternal-health initiative addressing infertility—passed in Arkansas. Now she's partnering with Family Policy Alliance to help legislators across the nation do the same.

“Coming to Statesmen Academy has been a tangible reminder that we are not alone... that we have the Lord with us and the support from so many fellow believers in Family Policy Councils and other legislators.”



Scan the QR code to watch Rep. Brown speak at the 2025 Social Conservative Conference Gala.



283 ALUMNI in 42 STATES
MOST OF WHOM ARE SERVING IN STATE LEGISLATURES.

Training for Change

The 8th annual Statesmen Academy—America's premier in-person training and education program for Christian legislators—took place in the Midwest for the first time, once again alongside SoConCon. The 42 statesmen and women from 23 different states joined with top policy leaders from across the nation for an unforgettable week of equipping, strategizing, and fellowship.



“I was truly amazed by the support for the elected individuals and spouses. This was one of the best—if not the best—event I have attended.”

LEWIS CORRIVEAU
Statesmen Academy spouse (Maine)



Scan the QR code to learn more about the impact Statesmen Academy alumni are making.



Statesmen class of 2025

“Statesmen Academy shows [Christian legislators] that they're not alone. It is like a 'refueling station' for our walk with God and applying that walk in our daily lives at the Capitol.”

REP. HENRY STONE (R-IA)





Training School Board Members to Restore Truth in Education

The School Board Academy is the only national school board training program delivered from a biblical worldview, live and online with national policy and legal experts.

QUICK STATS:

- **Eight live cohorts** and continual on-demand training since 2023
- **250 school board members & candidates** trained from **40 states**
- **25 model policies** empowering school board members to protect children and bring biblical truth back into America's classrooms—confronting CRT, DEI, gender ideology, sex education, SEL, and more.

“There was more relevant information in these three nights of training than all the state association school board training I’ve had for the past 18 months.”

ED HARRISON

Texas school board member

“I was overwhelmed by the great information and plethora of resources available to help empower board members to face the issues at hand.”

MARIA TROUT

Minnesota school board member

Raising Up Leaders: Indiana Takes a Stand

ONE CONNECTION. ONE NEW ALLIANCE. COUNTLESS LIVES CHANGED.

In 2024, School Board Academy (SBA) helped connect the Indiana Family Institute with School Boards for Academic Excellence, launching **Indiana Leaders for Academic Success** the following year.

One of those leaders, **Brad Kuhn**, attended SBA while running for school board. Equipped with SBA training, he helped guide his district’s superintendent search—and later introduced a new cell phone policy to protect students and empower parents.



From one connection, a movement is growing—training leaders, transforming schools, and restoring truth in education.



Scan the QR code for more information about the School Board Academy including the course outline and upcoming live cohort dates.



NEW



CHRISTIANS ENGAGED ACADEMY™

FAMILY POLICY ALLIANCE FOUNDATION™



Equipping Believers to Live Faith Out Loud

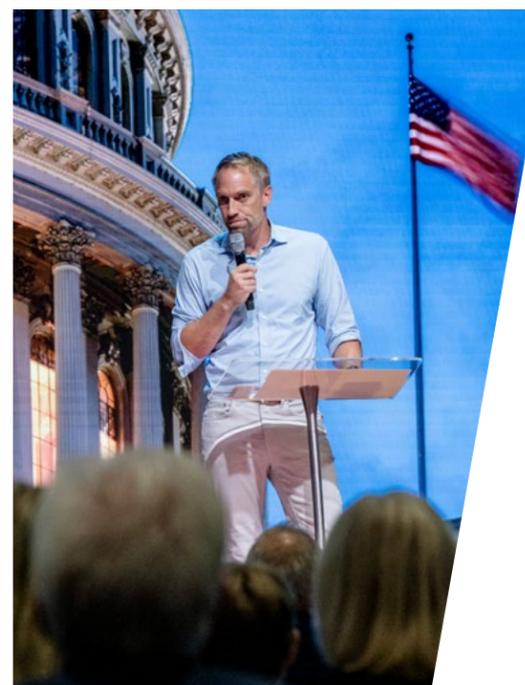
The new *Christians Engaged Academy*—a joint initiative of Family Policy Alliance Foundation and Christians Engaged—is awakening believers to think biblically and act boldly in everyday life.



Scan the QR code to view all available courses.

With nine on-demand courses, including the newly updated flagship *On-Ramp to Civic Engagement*, the Academy empowers Christians to apply a biblical worldview to issues like faith, family, education, and government.

From parents to pastors, students to citizens—**believers are being equipped to live their faith out loud and shape the future of our nation.**



In August, the new On-Ramp to Civic Engagement course was filmed before a live audience.



MOBILIZATION

Awakening the Church to Impact the Nation

Currently, there is relatively little difference between the voting patterns of people who call themselves Christians and the public at large. This should not be! When believers retreat from engaging our culture, our nation inevitably drifts from God’s timeless truths and principles.

That’s why Christians Engaged (CE) is the solution to helping the Body of Christ pray, vote, and engage in our nation and local communities. Today, as FPAF’s church and civic engagement ministry, CE has become one of the fastest growing and most impactful Christian movements in the nation. CE’s work advances through four key initiatives:

- **Get Out the Vote System** — Our secure communication system tracks elections nationwide and mobilizes believers to vote in every election through email and text reminders from a nonpartisan, biblical perspective. One million people have been served by our Pray, Vote, Engage voter-mobilization system.
- **Christians Engaged Academy** — More than 3,000 students



have completed one of our on-demand, discipleship classes (see previous page for more about CEA).

- **1630** — Our young-adult initiative, for ages 16-30, trains and empowers the next leaders in America through free courses, podcasts, social media, mentorship, leadership retreats, and scholarships for our 3 ½ day Washington, D.C., trips. So far, more than **100 students** have completed classes, and another **100 young adults** have attended our trips or retreats—with even greater growth ahead.
- **Church Outreach Program** — We help pastors and ministries lead voter registration, mobilization, and education from a biblical worldview. Through our *Faith & Civic Engagement Resource Library*—one of the most comprehensive online resources for ministry leaders—we provide sermon outlines, cultural issue guides, roadmaps, videos, regulatory information, classes, e-books, and other resources. Over **470 churches** use our resources, and **150 ministries and churches** now partner with us to strengthen biblical civic engagement across the nation.

Pray for our nation and elected officials regularly.

Vote in every local, state, and national election to impact our culture.

Engage in civic education and involvement for the well-being of our local communities and nation.



Scan the QR code to get voting reminders for ALL elections, plus weekly prayer points.

Launching Christians Engaged in Spanish for the 2026 Elections



We are launching Christians Engaged en Español ahead of the 2026 midterm elections, featuring a Spanish-language website, voting reminders, and communications tailored for Hispanic and Latino communities. In partnership with Pastor Sammy Rodriguez and the National Hispanic Christian Leadership Conference, we’re reaching one of America’s largest voting blocs—equipping pastors and believers alike to understand and champion biblical values on life, family, protecting children, and religious liberty—and mobilizing them to vote.



Scan the QR code to watch a video of Bunni Pounds and Pastor Sammy Rodriguez at the National Hispanic Christian Leadership Conference

“To God be the glory—because when Hispanic people rise up and vote our biblical values, this nation will shift toward righteousness, justice, truth, and love even more. And we could only do this with Christians Engaged...for such a time as this.”

PASTOR SAMMY RODRIGUEZ



1630: Mentoring the Next Generation of Leaders

“Though this D.C. trip, I see now how crucial and critical it is for the next generation of leaders in the faith to rise up in order to impact our nation righteously and according to biblical views.”

KAINOA WILSON
Hawaii



“I have had the privilege of attending other Christian political events like this. None of these other events have stayed true to the Word, promoted true biblical ideas, and kept Jesus at the center as well as Christians Engaged’s 1630 initiative did.”

KARLY TUCKER Arkansas





ONE WEEK. ONE NATION. ONE BOOK.

America Reads the Bible — Our Boldest Vision Yet

APRIL 18-25, 2026, CHRISTIANS ENGAGED WILL LEAD WHAT WE BELIEVE WILL BE THE LARGEST BIBLE READING IN AMERICAN HISTORY FROM WASHINGTON, D.C.

Hosted at the Museum of the Bible and produced and streamed nationwide by Great American Pure Flix, this historic, 7-day event will feature more than 420 leaders from every sphere of influence, reading Scripture aloud from beginning to end to reignite America's spiritual foundation as our nation celebrates 250 years of freedom.

Great American PureFlix

Over 100 national ministries have already joined the effort, along with hundreds of VIP readers—including Cabinet members, Members of

Congress, governors, sports figures, Hollywood personalities, and national Christian leaders. We are honored to have Candace Cameron Bure (Full House, Great American Family) as one of our national spokespersons.

Our goals are bold: thousands of in-person attendees, hundreds of thousands—perhaps even a million—viewing online, and social media clips reaching far and wide. Most importantly, we aim to see hundreds of thousands of Americans commit to Bible reading and discipleship before, during, and after this monumental moment.



Candace Cameron Bure, National Spokesperson for America Reads the Bible; CEO of CandyRock Entertainment

"It is my life's mission to get people to read the Bible... The Bible tells us to go out into the world and share the gospel and share the good news. But the most important part, I think, alongside of telling the good news of Jesus Christ is really understanding who God is. And you don't know who He is without reading the Word of God."

CANDACE CAMERON BURE



Phil King, *Heal Our Land*



Scan the QR code to get tickets or to register for the nationwide livestream of this event.



Watch the official music video of Phil King's *Heal Our Land*, the theme song for America Reads the Bible.



Museum of the Bible



CASTING A BOLD VISION

God is stirring hearts across our nation—and His people are rising. Through the united ministries of Family Policy Alliance, Family Policy Alliance Foundation, and Christians Engaged, believers are praying, standing, and acting for what is good, true, and eternal.

Our mission is clear: to build a nation where God is honored, religious freedom flourishes, families thrive, and life is cherished. In an age of cultural confusion, we are equipping believers to bring biblical truth and hope into public life—with courage, conviction, and grace.

Alliances & Advocacy

UNITING STATES. ADVANCING TRUTH.

We're joining hands with ministry partners, allies, and policymakers to advance laws that protect life, strengthen families, and defend religious freedom. Every partnership amplifies the voice of biblical citizens in legislatures and communities across America.

2026 VISION: Strengthen alliances in every state we serve—from North Carolina to Iowa, Arkansas to New York—and grow the movement nationwide to achieve landmark pro-family victories that restore faith.

WHY IT MATTERS We are more than observers—we are stewards of truth in a time that desperately needs it. Each alliance, training, and mobilization effort multiplies Kingdom influence and helps shape a nation that honors God. Together, we are raising a movement of believers who will not shrink back, but lead with faith, conviction, and courage.

Education & Training

RAISING UP LEADERS WHO STAND FOR TRUTH.

Through the Statesmen Academy, Christians Engaged Academy, 1630, and other initiatives, we're preparing pastors, parents, and public servants to lead with wisdom and integrity—anchored in a biblical worldview.

2026 VISION: Equip hundreds of new leaders and alumni, expanding world-class training for churches, families, and school board leaders across the nation.

Mobilization

TURNING FAITH INTO ACTION.

Through Christians Engaged, we're calling the Church to live out its faith: Pray. Vote. Engage. What began as a spark is now a movement. Believers are stepping into civic life with courage—bringing truth, light, and hope to their communities.

2026 VISION: Mobilize over one-and-a-half million Christians to pray faithfully, vote consistently, and engage civically—transforming our nation for God's glory.

PRAY. GIVE. ENGAGE.

TOGETHER, WE ARE ADVANCING HIS KINGDOM—WORKING TOWARD A NATION THAT CHERISHES LIFE, STRENGTHENS FAMILIES, AND HONORS GOD IN EVERY SPHERE.

Two Ways to Give for Faith, Family, and Freedom:

1



Gifts to Family Policy Alliance, a 501(c)(4), go directly to work on the front lines, advancing **legislation** and impacting **elections**.

GIFTS TO FPA ARE NOT TAX DEDUCTIBLE.



Scan this QR code to give online to Family Policy Alliance.

2



Gifts to Family Policy Alliance Foundation, a 501(c)(3), provide **education** and **training** for elected officials and engaged citizens, and fund the work of Christians Engaged to mobilize voters and to teach civics and biblical worldview.

GIFTS TO FPAF ARE TAX-DEDUCTIBLE.



Scan this QR code to give online to Family Policy Alliance Foundation.

Other Ways To Give

- Through your business
- IRA charitable contributions
- Outright gift of an asset
- Life insurance gifts
- Zero-tax gift and sale
- Charitable gift annuity

Many of these gift types may have tax benefits. Contact us or ask your financial planner for more information.



Pass On a Legacy of Faith and Family

Adding Family Policy Alliance or Family Policy Foundation in your estate plan will help ensure our work will continue for future generations — the families of tomorrow. If we are already part of your estate plan, we are sincerely grateful and please let us know. If not, we would be happy to help facilitate this gift.

Contact Scott Liggett at 719.602.4777, or email scott@fpaf.com

The people who know their God shall stand firm and take action.

DANIEL 11:32B, ESV



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